

FOR IMMEDIATE RELEASE

May 22, 2014

Contact: Mayor Hornik

732 536-0200 x1200

MAYOR HORNİK ANNOUNCES DRUG ALLIANCE GRANT

*More than \$52,000 Awarded for Alcohol and Drug
Prevention Outreach*

MARLBORO TOWNSHIP, NEW JERSEY (May 22, 2014) – The Marlboro Township Alliance for the Prevention of Substance Abuse applied for and was awarded a grant in the amount of \$52,578 for the 2014 grant cycle. This award represents an increase of over 58% from the 2013 grant. The increased funding will be used for additional programming, education and community outreach.

The Marlboro Alliance is a part of a statewide program of municipal alliances that are aimed at the prevention of alcoholism and drug abuse. The grant is primarily funded through the Governor’s Council on Alcoholism and Drug Abuse and was awarded to the Marlboro Alliance by the Monmouth County Board of Chosen Freeholders.

“The Alliance does important work by educating our community on topics related to drunk driving, alcohol and drug abuse as well as bullying and the perils of social media”, said Mayor Jon Hornik. “They provide a wealth of information and opportunities for our residents to be informed on these topics when so many have nowhere else to turn. I commend Nancy Geist for her commitment to the Alliance and congratulate her and all the members of Alliance on this award.”

The Township Alliance has offered workshops and programming to both parents and children from Kindergarten through High School. The programs include Alcohol and Drug Prevention Education, Holiday Candlelight Vigil to prevent drunk driving, teen nights, summer concerts, and activities throughout the National Drugged and Drunk Driving Month. They co-sponsor events with the Marlboro Township Police Department such as ‘National Drug Take Back Day’ and partner with the schools for ‘Peer to Peer’ in and ‘HOT – Hands off Tobacco’ in the middle schools. The Alliance is also available to township residents of all ages seeking resources for alcoholism and drug abuse services.

The Municipal Alliance Coordinator, Nancy Geist said, “The grant application process took place over a six month period. It took three months to gather and analyze data using state and local statistics. We also used focus groups to identify the key needs of the community. The remaining time was used to evaluate the information and write the

grant.” Mrs. Geist continued, “I am very pleased that the grant award will allow the Alliance an even greater reach into the community.”

The increased grant award will allow the Alliance to fund additional programs and outreach. The Alliance will be able to fund returning events such as the ‘Improbable Players’ a well-received drama group that teaches students about substance abuse through performances and workshops. They are also planning additional educational billboards, literature in several languages, and ‘Partnership for a Drug Free New Jersey’ a program for grades 3 to 5.

Members of the community are invited to become a partner in prevention and supporting the Alliance by joining the Alliance and attending monthly meetings, volunteering for Alliance events, or by telling a family member or friend in need of help with a substance related problem about the Alliance. Additional Information regarding the Alliance may be found on the Marlboro Township website at http://www.marlboro-nj.gov/substance_abuse_main.html or by calling 732-617-0186

###