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## **Whole Foods Market Brings Local Food and Family Fun to Marlboro**

*Unrivaled Quality Standards and Continuous Community Commitment Highlight Natural and Organic Leader's Newest Monmouth County Location*

**(MARLBORO, NJ – May 21, 2014)** –Whole Foods Market (NASDAQ: WFM), the nation's leading natural and organic foods supermarket, is pleased to announce the opening of its new store on Wednesday, May 21<sup>st</sup> at 9:00AM in Marlboro, NJ. The Marlboro location will be home to the 11<sup>th</sup> Whole Foods Market store in New Jersey, and the second in Monmouth County. The day will start with the company's traditional bread breaking ceremony at 8:30 am followed by an array of tastings, vendor samplings, sales, giveaways, and other events for the whole family!

As part of Whole Foods Market's continued commitment to its local communities, the store is proud to dedicate 5% of opening day net sales to the Shade Tree Committee in support of the forthcoming first community garden in Marlboro Township. Whole Foods Market will act as a resource throughout the community garden's development and support family-friendly community collaborations such as classes at the garden and in the Whole Foods Market Marlboro Community café. This community garden and partnership will serve as a space for locals to learn about composting, organic gardening, healthy eating and more! Whole Foods Market will also be a part of the garden's groundbreaking ceremony.

The new store will boast 40,000 square feet of retail space, offering an extensive variety of the highest quality natural and organic items making it the ultimate shopping destination for all of your household's needs. Conveniently located and easily accessible on the intersection of Route 9 South and Newman Springs Road, shoppers can expect to see favorites like seasonal and fresh produce and unique in-store venues that will satisfy the needs of every member of the family.

Each department will host a series of new, delicious and nutritious offerings like fresh pressed juices and raw coconut water in Produce, ideal for the health-conscious shoppers; a special

gluten free pasta venue featuring seasonal pastas is an easy dinner option for families with gluten sensitive kids; and a farmstand fishery outdoor seafood market celebrating the bevy of locally sourced seafood will help make summer grilling a breeze this year. To satisfy the sweet tooth or meat-lover in the family, the Marlboro store is also home to unique venues like *Danish, Donuts and Buns* featuring in-house baked goods from the Bakery Team and a *Barbeque Bar* in the store's Prepared Foods department highlighting house-made barbeque dishes and regionally inspired sides like Texas beef, North Carolina pulled pork, and much more!

Whole Foods Market Marlboro will also offer the services of an in-house certified holistic health coach and healthy eating specialist, Jill Rizzi, who is available for consultation and will host, tours, cooking demonstrations and healthy eating events for shoppers.

"Whole Foods Market is excited to be a part of Marlboro's tight-knit community and building fruitful and lasting partnerships with local vendors, businesses, and residents," said Ron Meinders, Store Team Leader for Whole Foods Market Marlboro. "With our family-friendly offerings, we hope to provide shoppers with a one-stop shop for all of their needs and become a gathering center for the local community."

In line with Whole Foods Market's commitment to excellence, the Marlboro store will continue to provide options for locally sourced goods, high quality meats that are free of antibiotics and added hormones, with options from farms in both New Jersey and throughout the Northeast Region. With our Whole Foods Market 365 Everyday Value® line of high-quality house brand staples, the grocery department is an all-in-one destination for all your cooking and pantry needs. The Whole Body department will feature personal care and beauty items with top-of-the-line natural and organic ingredients, as well as nutritional supplements, herbal remedies, and baby care items.

For more information about our Marlboro location, find us on Facebook at [www.Facebook.com/WholeFoodsMarlboro](http://www.Facebook.com/WholeFoodsMarlboro) or on Twitter and Instagram [@WFMMarlboro](https://www.instagram.com/WFMMarlboro). To learn more about opening day celebration events and dates, please contact Jessica Alter at 212.829.0002, x. 104; [ja@sharpthink.com](mailto:ja@sharpthink.com).

**Whole Foods Market – Marlboro**

**113 Route 9 South**

**Marlboro, NJ 07726**

**Regular Store Hours:** [8:00 a.m. – 10:00 p.m. Mon –Sun]

**Phone Number:** (732) 792-5900

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## **About Whole Foods Market®**

Founded in 1980 in Austin, Texas, Whole Foods Market ([wholefoodsmarket.com](http://wholefoodsmarket.com), NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by *Health* magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, Team Member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 73,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 17 consecutive years. In fiscal year 2012, the company had sales of \$11.7 billion and currently has more than 380 stores in the United States, Canada and the United Kingdom.