

FOR IMMEDIATE RELEASE
CONTACT: Mayor Jonathan Hornik
PHONE: (732) 536-0200 ext. 1200

Mayor Hornik invites all to attend 5th Annual Marlboro Ice Cream Bike and Stroll

MARLBORO TOWNSHIP, NEW JERSEY (May 20, 2013) - National Trails Day 2013, created to inspire citizens to use and enjoy our nation's trails, will be celebrated in Marlboro Township and throughout the United States on Saturday, June 1st. The 5th annual Marlboro Mayor's Ice Cream Bike and Stroll will utilize the Henry Hudson Trail to recognize both this notable occasion and a valuable local attribute.

"Marlboro Township is fortunate to have this beautiful park land running throughout the town and accessible to everyone," said Mayor Jonathan Hornik, who added "I look forward to this event every year. The trail is truly remarkable; it's like being somewhere in New England and the Bike and Stroll is an opportunity for us all to experience this incredible resource."

Whether walking or biking, the public can join Mayor Hornik, Township officials and neighbors for this unique trail experience filled with fresh air and scenic inspiration. "With the trail, we get benefits mentally, physically and environmentally so our Green Team created this event to promote it as a sustainable alternative form of recreation and transportation," said Councilman Frank LaRocca who founded and leads the Marlboro Township Green Team. "The Bike and Stroll is free to the public, uses no fuel, and the donated ice cream is a welcome treat to finish the event."

The distance to bike or stroll is up to the participants, however event coordinators provide suggested turn around points. "We all start at the Bicycle Hub and go north on the trail," said Wally Tunison trail enthusiast and owner of the local bicycle shop that hosts the event. Although people can stay on the trail and travel according to individual ability and schedule, walkers are encouraged to turn around at the Monmouth County Park property that is about a mile away and bikers ride to Tennent Road at a distance of about two miles. Ice cold filtered water and cups are available at several locations during the event. "It's an easy and fun way to get together and have some ice cream," Said Tunison who thanks Stewart's for the donation.

Stewart's Restaurant of Marlboro will provide free ice cream for event participants. In addition, Stewarts, along with the Bicycle Hub, the law firm of LaRocca, Hornik, Rosen, Greenberg & Blaha, and members of the Marlboro Township Green Team are co-sponsoring the free reusable water bottles that will be given to event participants.

The Marlboro Mayor's Ice Cream Bike and Stroll is presented in partnership with the Marlboro Township Administration, Police Department, Police Explorers, Green Team, Monmouth County Park System, Bicycle Hub of Marlboro and Stewart's of Marlboro.

The Marlboro Mayor's Ice Cream Bike and Stroll is Saturday, June 1st starting 2:00PM, at the Bicycle Hub, 239 Route 79. Parking is available at the Regal Plaza across the street at Blossom Avenue and Route 79. All ages, walkers, bicycles, tricycles and dogs on leashes are welcome.

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