

FOR IMMEDIATE RELEASE

March 31, 2019

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MAYOR HORNİK ANNOUNCES PARKING LOT CRACKDOWN “Operation Park Smart”

MARLBORO TOWNSHIP, NEW JERSEY (March 31, 2019) – Mayor Jon Hornik has put forth a resolution to the Township Council to amend the Marlboro Township parking ordinance. The revised ordinance would increase the Marlboro Division of Police’s enforcement scope and modify the consequence when drivers do not park cars within the lines, use two spaces for one vehicle or do not place shopping carts back in the designated corral.

Mayor Jon Hornik stated, “The residents of Marlboro have let us know that this is a top quality of life concern. They have taken the initiative to document parking blunders with photos posted to Facebook that have clearly depicted a rash of shoppers not parking straight in the lines, taking up two spaces or worst of all, not putting shopping carts back in the corral.” He continued, “This behavior is impacting the quality of life and the peace of mind that our residents deserve to have when they visit our shopping centers and so I am proud to launch ‘Operation Park Smart’.

It is the administration’s intent that this ordinance be effective April 1 as historically this is the day that Marlboro residents have the most trouble parking within the lines.

Chief Bruce Hall said, “The intent of the expansion of this ordinance is compliance, and not to financially impact those patronizing our businesses, and so no summons will be issued. Instead the ordinance will authorize the Officer to ring the car with shopping carts. It is our belief that this inconvenience will be enough of a deterrent to address this disturbing trend.”

Mayor Hornik explained, “Just like we teach our children to color within the lines and clean up their toys when they are done playing, parking and shopping should be handled with the same attention and discipline. With this law in place, the Police will now be able to immediately and strictly enforce any parking violation.” He continued, “The Economic Development Committee actively encourages businesses to choose Marlboro as their primary location and residents to keep their spending dollars local. ‘Operation Park Smart’ will be one more reason to *Shop Marlboro!*”

Upon passage of this law, all shopping centers that have currently filed, or in the future will file, written requests under the provisions of Title 39, Subtitle 1, of the New Jersey Revised Statutes of New Jersey will be subject to ‘Operation Park Smart’.

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